

Leadership Academy

SUMMIT

Schedule

TIME	SESSION	LOCATION
9:30-10:00 am	Arrival/Check-in	LaSells Stewart: Lobby
10:00-10:10 am	Dean's Welcome	LaSells Stewart: Construction & Engineering Hall
10:10-10:45 am	Morning Keynote	LaSells Stewart: Construction & Engineering Hall
10:45-11:00 am	Break	
11:00-11:45 am	Breakout Sessions	LaSells Stewart: Ag Production Room; Ag Leaders Room; Ag Science Room
11:45-11:55 am	Break	
11:55-12:15 pm	Dining Etiquette Blitz (<i>students</i>)	CH2M HILL: Ballroom
	Networking Social (<i>professionals</i>)	CH2M HILL: Willamette Room
12:15-1:00 pm	Lunch	CH2M HILL: Ballroom
1:00-1:45 pm	Afternoon Keynote	CH2M HILL: Ballroom
1:45-2:00 pm	Break	
2:00-2:15 pm	Academy Overview & Questions	CH2M HILL: Ballroom
2:15-2:30 pm	Concluding Remarks & Door Prizes	CH2M HILL: Ballroom

Morning Keynote

Paula Hammond The Leadership Journey

[Construction & Engineering Hall]



Paula Hammond is the National Transportation Market Leader for Parsons Brinckerhoff, responsible for: funding and finance, institutional and organizational arrangements, performance management and asset management, effective and efficient program management and project delivery, pricing and managed lanes, and innovative technologies in transportation operations.

Before joining Parsons Brinckerhoff in 2013, Paula dedicated 34 years in public service to improving the transportation systems in Washington State. Working in all areas of transportation services and development, Paula has hands-on experience in system operations, planning, finance and program management, design, capital delivery and administration. From 2007-2013, she served as Secretary of Transportation for Washington State Department of Transportation (WSDOT) where she was responsible for 6,800 employees, 20,000 lane miles of highways, 3,500 bridges and tunnels, as well as the Washington State Ferries – the nation's largest. Under Paula's leadership, WSDOT developed and delivered a \$16.5 billion transportation capital program, the largest in state history.

Paula Hammond is a national figure on transportation issues, serving as an advisory committee member for numerous national, state, and local boards and initiatives. She is a graduate of Oregon State University (OSU) with a Bachelor of Science degree in civil engineering and registered professional engineer.

Drawing from her illustrious career, Paula will offer helpful insights on the leadership journey. Benefitting from a perspective shaped by vast experience, she will help attendees better understand the challenges and rewards of practicing leadership.

Breakout Sessions

Sue Galatz Adding Value

[Ag Production Room]

In this session, Sue Galatz will step participants through a three question approach to adding value to any situation, team, or company. Leaders are great at identifying problems and finding answers, but they also understand how to navigate effectively by thinking strategically about situational context and optimal approach thereto.

Sue currently serves as Global Community Impact Strategic Planning Director for Nike, Inc. Sue has experience in directing global supply chain, engineering management, and corporate strategy in other roles at Nike, and for Mentor Graphics as well as Tektronix. She also has experience working as an independent business development consultant with numerous Fortune 1000 companies, government agencies, and education institutions such as Nike, Ford, IBM, FedEx, BMW, Nordstrom, Calpine, the US Navy, the State of Oregon, and the University of Nebraska.

Sue holds a Bachelor of Science degree in Chemical Engineering from Oregon State University, a Master of Business Administration degree from the University of Portland, and a certification in Japanese from Shibusawa International School in Fukaya, Japan. Sue leverages strong communication and relationship building skills to bring great ideas to life. She is adept at making innovative ideas real, and making the complicated simple.

Jeff Wheeler Mentoring—What Leaders Do and Seek

[Ag Leaders Room]

In this session, Jeff Wheeler will bring focus to the importance of mentoring for leadership development. Drawing upon the successes of the PGE Scholars program at OSU, he will relay to participants the importance of mentorship to professional success, discuss how to be effective in a mentoring relationship, and have attendees practice some basics of interacting as a mentor/mentee.

Jeff has over 33 years of experience in various engineering and management positions with Portland General Electric. He is currently part of the project team supporting PGE's efforts to enter an energy market in 2017. In his previous assignment, he oversaw the Substation Operations group which includes: Design and Communications Engineering, System Protection and Distribution Automation Engineering, and Construction and Maintenance in support of 190 substations across PGE's territory. Jeff also has experience as a supervisor of Transmission Engineering, Manager of Distribution Engineering, Operations Manager for the Utility Asset Management Group, and as a System Planning and Engineering Manager.

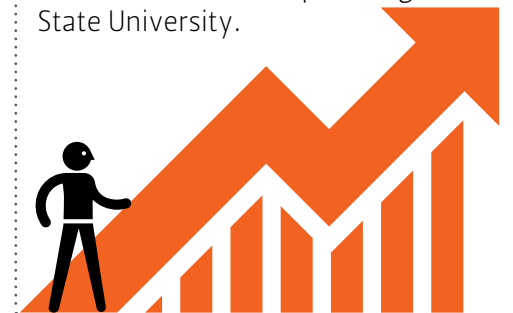
A 1982 graduate of Washington State University in Pullman, Washington, Jeff earned a Bachelor of Science degree in Mechanical Engineering and has held his professional engineering license for 29 years.

MaryJean Williams Exploring Leadership Communication

[Ag Science Room]

Employers say they want “excellent written and verbal communication skills”, what they mean is they want team members who can solve problems through effective interaction with other people. In this session on leadership communication, MaryJean Harris Williams will cover essential communication skills for leaders. Concepts include the nature of leadership, difficult conversations, perception checking, win-win communication skills, and selecting appropriate mediums for different communications. Participants will explore pervasive leadership, servant leadership, and how mastery of communication skills is essential to building influence.

MaryJean earned a Bachelor of Science in Business Administration at Sacramento State University and a Master of Science in Communication Studies from Portland State University. She has taught organizational communication topics in academic and industry environments for the past 12 years. She currently serves as faculty at Clackamas Community College and is a doctoral student in educational leadership at Oregon State University.



Afternoon Keynote

Dr. Timothy Clark is an entrepreneur, NEXT-certified entrepreneurship trainer, teacher, and author who leads the global personal business model movement. After selling his startup to a NASDAQ-listed entity in a multi-million-dollar transaction, Tim completed doctoral research in international business model portability. He has authored/edited five books on entrepreneurship, business models, and personal development, including the international bestsellers *Business Model You* and *Business Model Generation*, which together have sold more than a million copies in 30 languages.

Previously Tim served as the author of *Japan Entrepreneur Report* and *Japan Internet Report*, as a Senior Fellow for Tokyo-based venture-capital firm Sunbridge, and as a professor of business at the University of Tsukuba.

In a 45 minute active keynote session, Tim will introduce the four-stage method for drawing business models and then have attendees engage in an interactive activity to experience working through the process. Participants will obtain an introduction to this essential business practice and understand how it can be implemented on the most important business of all—themselves!

Tim Clark *Business Model You*

[Ballroom]



Acknowledgements

-Appreciation to our Leadership Academy Partners-

