

Leadership Academy SUMMIT



TIME	SESSION	LOCATION
8:30-9:00 am	Arrival/Check-in	LaSells Stewart: Lobby
9:00-9:15 am	Welcome	LaSells Stewart: Construction & Engineering Hall
9:15-9:45 am	Morning Keynote	LaSells Stewart: Construction & Engineering Hall
9:45-10:00 am	Break	
10:00-10:45 am	Breakout Sessions	LaSells Stewart: Ag Production Room; Ag Leaders Room; Ag Science Room
10:45-11:00 am	Break	
11:00-11:45 am	Breakout Sessions	LaSells Stewart: Ag Production Room; Ag Leaders Room; Ag Science Room
11:45-11:55 am	Transition to Reser Stadium	
11:55-12:15 pm	Dining Etiquette Blitz (students) Networking Social/Break (pros)	Reser Stadium: Club Level LaSells Stewart: Lobby
12:15-1:00 pm	Lunch	Reser Stadium: Club Level
1:00-1:45 pm	Afternoon Keynote	Reser Stadium: Club Level
1:45-2:00 pm	Break	
2:00-2:15 pm	Academy Overview & Questions	Reser Stadium: Club Level
2:15-2:30 pm	Concluding Remarks & Door Prizes	Reser Stadium: Club Level



Morning Keynote

Grant Yoshihara The Leadership Journey

(Construction & Engineering Hall)



Grant Yoshihara currently oversees all aspects of utility operations and services including engineering, construction, operations and maintenance, regulatory compliance, technical training and customer service functions for NW Natural. He is also engaged in strategic planning, business development, leadership development and workforce diversity leadership. He is a Company representative for three national and regional industry trade and research associations.

Over the past 25+ years, Yoshihara has held a wide range of positions with NW Natural that include executive management and staff leadership roles in technical operations, customer service, marketing and sales, major accounts, business development and gas supply. He has also completed assignments in union labor negotiations, federal and state regulatory policy, business process re-design and business development.

Prior to joining NW Natural, Yoshihara worked in the electric utility, energy efficiency and independent power generation sectors for 11 years, with assignments in project development and management, safety engineering, licensing and regulation, plant operations, and fuel supply management. He is an Oregon State University College of Engineering graduate with both a B.S. and M.S. in Nuclear Engineering. Yoshihara also earned an MBA from the University of Oregon.

Drawing from his impressive career, Yoshihara will share his terrific leadership journey that highlights some very helpful lessons learned along the way—seven concepts critical to leadership development, career progression, and personal happiness.

Breakouts - Round 1

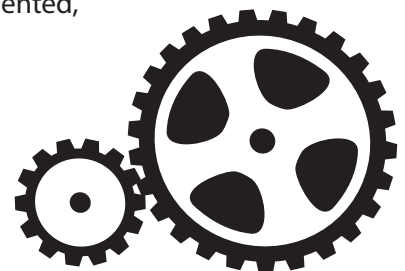
Leverage “Success”

Sue Galatz (Ag Production Room)

Sue Galatz currently serves as a Business Director for Nike, Inc. Galatz has experience in driving change across multiple industries and functions including corporate strategy, social good, marketing, engineering & global supply chain. She’s held roles at Nike, as well as Mentor Graphics and Tektronix, and has consulting experience with numerous companies, government agencies, and education institutions.

Galatz holds a Bachelor’s of Science degree in Chemical Engineering from Oregon State University and an MBA from the University of Portland. Galatz leverages strong communications and relationship building skills to bring great ideas to life. She is adept at making innovative ideas real, and making the complicated simple.

Galatz will coach session participants on how to implement an organizational approach that is aspirational, motivational, and inspirational. People tend to work at the task level, and groups represent only their functional view. Organizations need to step back to the broader scope and first identify what success will look like, then build a roadmap to organize the journey into appropriate phases and incorporate opportunities to tie back into the overarching vision all along the way. This is inherent in sport, but oftentimes lost in the world of business. Come learn how to move teams forward, ground individuals who could otherwise be disoriented, as well as help your team members envision the impact of change and keep a line of sight on the endgame.



Comfort Zones: Why stretching yourself is critical to growth

Caroline Cummings (Ag Leaders Room)

Caroline Cummings is a venture catalyst at Oregon Regional Accelerator Innovation Network (RAIN). She has held numerous positions ranging from CEO/Co-Founder to VP of Business Development and Sales at successful organizations like Palo Alto Software. She has raised \$1 million in angel capital and \$750,000 for various non-profits. Cummings earned a Bachelor of Science degree from Drexel University and is certified in Sustainable Change Management by the University of Oregon. Her passion is mentoring other entrepreneurs and at-risk youth.

If you ask any successful person how they made it to where they are, most will tell you two things: first, they didn't make it there alone; and second, they did it from pushing their personal and professional limits. The latter occurs when you learn to identify and step beyond your comfort zone. Growth comes from a willingness to feel awkward and that usually results from trying new things. In this session, Cummings will share how to identify and step beyond your comfort zone so you can make your mark on the world!

How do you Roll? Exploring Your Personal Leadership Wheel

Dr. Jonathan Velez (Ag Science Room)

Dr. Jonathan Velez is an Associate Professor of Leadership and Agricultural Education in the College of Agricultural Sciences at Oregon State University. He currently holds the Bradshaw Agricultural Sciences Leadership Education Endowment and oversees the OSU Leadership Minor. Velez teaches both graduate and undergraduate leadership courses and his research interests include motivation, teaching methods, leadership development, and effective methods of leadership assessment.

In this session, Velez will explore eight individual leadership factors: communication, confidence, decision making, determination, empathy, empowerment efficacy, impact, and integrity. Using a leadership assessment, participants will create a personal leadership wheel which identifies their strengths (bubbles) and weaknesses (flats) in the eight individual leadership factors. Participants will then analyze their personal leadership wheels for opportunities to capitalize on their strengths and develop their weaknesses. Through this process participants will gain valuable insight into their personal leadership style, identify ways to take advantage of their personal leadership strengths, and develop action items to "round-out" their leadership.



Breakouts - Round 2

Hard Facts on Soft Skills

Bruce Hohensee (Ag Production Room)

Now more than ever, employers make hiring decisions based on demonstration of job-required skills. Among all the talents a candidate can bring to the table, employers want to see evidence of soft skills most. In this session, Recruiting Professional, Bruce Hohensee will overview eight key areas of soft skills, and focus on Effective Communication with discussion and interactive activities—connecting attendees with the opportunity to earn digital badges through Wonderlic, Inc. to help communicate skill mastery to colleagues and potential employers!

Bruce Hohensee is President of Talent Driven Consulting, a firm specializing in solving recruitment challenges for clients. TDC's purpose is to assist our clients to effectively find and hire people who fit with the culture of their organization. They want each team member to be able to take pleasure in contributing effectively to his or her company's success.

Bruce has a B.S. in Paper Science Engineering from the University of Washington. Before starting his own business, Bruce has been the North American Recruitment Manager for Hercules Incorporated, won numerous sales awards, developed training programs and been a leader and manager with several fortune 500 companies. He and his wife, Elise, reside in the Corvallis, OR area, have been married for 19 years, and have two boys (Caiden 11 and Levi 7).

DRIVE: The Surprising Truth About What Motivates Us

Dave Chin (Ag Leaders Room)

Everything we think we know about what motivates us is wrong. From Daniel H. Pink's, bestselling book, *Drive: The Surprising Truth About What Motivates Us*, comes a paradigm-shattering look at what truly motivates us and how we can use that knowledge to work smarter and live better. Most of us believe the best way to motivate ourselves and others is with external rewards like money—the carrot-and-stick approach. That's a mistake. The secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world.

Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. *Drive* is bursting with big ideas that will change how you think and transform how you live.

Join Dave Chin, owner of BusinessCOACH of Oregon, helps businesses reignite their passion and accelerate to success. His clients are re-energized, refocused, and growing their businesses more than they ever thought possible. They work fewer hours, earn more money and experience less stress. Dave is a chemical Chemical Engineering and MBA graduate of Oregon State University who applying his talents at Intel for 14 years before following his passion to help businesses and starting BusinessCOACH of Oregon.

Captivating Presentations

Brady McBride (Ag Science Room)

Brady McBride is a senior in Mechanical Engineering at Oregon State University and he has been an active member of the Leadership Academy since its inception. As a MECOP student, McBride has had extensive internship experience at Intel Corporation, ATI and PGE. He has developed and facilitated presentation-based seminars for the TurningTechnologies Annual User Conference, OSU U-Engage Program as well as the Engineering Leadership Academy.

McBride will highlight aspects of presentations that deliver powerful, engaging messages. Leaders need to be able to communicate and inspire ideas to others, but this is not always done effectively. In a world inundated by information, leaders must be knowledgeable of how to present in a succinct and captivating manner. McBride will draw upon research and personal experience to empower participants with the knowhow to deliver captivating presentations.

Afternoon Keynote

We live in a world that champions our words. And because of this, we spend tireless hours perfecting our verbal content. We ask ourselves: Am I saying the right thing in class, in meetings? On my resume? In interviews? We have been primed to believe that our effectiveness as students, leaders and members of society is solely based on our verbal content.

It's time to start thinking differently.

Research has found that 60-93% of our communication is nonverbal, the how we say something behind the what we say. Each of you has the ability to unlock this secret superpower. And this superpower is all about channeling and optimizing your own unique brand of nonverbal communication to embody your inner leader.

In this workshop, Danielle M. Baker will teach you how to communicate more effectively and purposefully with peers and prepare you for interactions with employers, employees and clients. You will learn how to capture the first spark of every interaction, how to display trustworthiness and most importantly, how to be memorable.

Over the last 3 years, Danielle has taught hundreds of people how to bridge the gap between verbal and nonverbal communication. She is passionate about helping every single person discover their inner superpower through understanding the fascinating science of body language and interpersonal skills. Danielle is certified through the Science of People, a human behavior lab in Portland, OR.

Danielle Baker The Science of Leadership

(Reser Stadium: Club Level)

